

## Message Text

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ACTION ARA-14

INFO OCT-01 EUR-12 ISO-00 SSC-01 PM-05 NSC-05 SP-02  
SS-15 AID-05 CIAE-00 INR-07 NSAE-00 L-03 PRS-01  
USIA-15 /086 W  
-----053879 100053Z /62

R 091706Z AUG 77  
FM AMEMBASSY MEXICO  
TO SECSTATE WASHDC 4118  
INFO AMEMBASSY MADRID

UNCLAS MEXICO 13245

E. O. 11652: N/A  
TAGS: PFOR, MX, SP  
SUBJECT: LICENCIADO JOSE GOMEZ GORDOA, NEW MEXICAN  
AMBASSADOR TO SPAIN.

1. PRESIDENT LOPEZ PORTILLO HAS DESIGNATED LICENCIADO JOSE GOMEZ GORDOA AS NEW MEXICAN AMBASSADOR TO SPAIN, REPLACING EX-PRESIDENT GUSTAVO DIAZ ORDAZ WHO RESIGNED LATE LAST WEEK, EXPLAINING THAT HE WAS EXPERIENCING EYE PROBLEMS. IN MAKING THE ANNOUNCEMENT, THE PRESIDENT SAID THAT AGREEMENT HAD BEEN REQUESTED.

2. LICENCIADO GOMEZ GORDOA WAS BORN IN SAN LUIS POTOSI, MEXICO, ON SEPTEMBER 20, 1915. HE OBTAINED HIS LAW DEGREE FROM THE FREE SCHOOL OF LAW IN 1943 AND HAS TAUGHT LAW IN THE SAME SCHOOL. HE INITIATED HIS PROFESSION IN BUSINESS LAW AND LATER SPECIALIZED IN BANKING MATTERS. HAS BEEN DIRECTOR OF THE BANCO MEXICANO, FINANCIERA COMERMEX, AND PRESENTLY IS DIRECTOR OF THE BANCO INTERNACIONAL.

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3. FOR MANY YEARS LICENCIADO GOMEZ GORDOA HAS MAINTAINED CONTACT WITH SPANISH ENTERPRISES AND BUSINESSMEN, ESPECIALLY IN THE COTTON AND TEXTILE INDUSTRIES, APART FROM HIS BANKING INTERESTS. HE IS PRESIDENT OF THE "COMITE DE HOMBRES DE NEGOCIOS MEXICO-ESPANA" (COMMITTEE OF BUSINESSMEN MEXICO-SPAIN) AND HAS BEEN A MEMBER OF THE "CONVENIO DE PAGOS" (AGREEMENT RE PAYMENTS) EXISTING BETWEEN BOTH

COUNTRIES.

4. LICENCIADO GOMEZ GORDOA IS MARRIED TO GUADALUPE ROCHA  
DE GOMEZ GORDOA AND THEY HAVE EIGHT CHILDREN. LUCEY

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** AMBASSADOR DESIGNATE  
**Control Number:** n/a  
**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
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**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Office:** ACTION ARA  
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**Original Handling Restrictions:** n/a  
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**Status:** NATIVE  
**Subject:** LICENCIADO JOSE GOMEZ GORDOA, NEW MEXICAN AMBASSADOR TO SPAIN.  
**TAGS:** PFOR, PDIP, PINR, MX, SP, (GOMEZ GORDOA, JOSE)  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
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US Department of State  
EO Systematic Review  
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